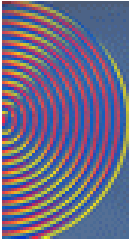


ICOM International Council of Museums

International Committee of ICOM
for audio-visual, images and sound new technologies



FIAMP.2015

International Festival of Audiovisual and Multimedia
about Patrimony



AVICOM - festival international
de l'audiovisuel et du multimédia
sur le patrimoine

From 3 till 7 November 2015, La Antigua Guatemala, Guatemala

Registration file for competition



audiovisual, multimedia and interactive

AVICOM-FIAMP :
AVICOM International committee
Executive management of FIAMP
Maison de l'UNESCO
ICOM-AVICOM
1 rue Miollis, 75732 Paris Cedex 15 - France
<http://network.icom.museum/avicom/>

Executive management of FIAMP:
Marie-Françoise DELVAL
Managing Director
<marie-francoise.delval@culture.gouv.fr>
Samuel FRANCO
Deputy director, in charge of the relations
with Latin America
<safra@kojom.org>

Information about FIAMP

The FIAMP is organized by Avicom, the International Committee of Museums (ICOM) for audiovisual and new technologies for image and sound. Fiamp is an international event aimed to encourage and to value the production and dissemination of audiovisual products (films, videos) and multimedia (CD-ROM, DVD-ROM, websites, interactive programs) initiated or produced by museums or heritage and cultural institutions.

The FIAMP for each edition is hosted in a different country.

Fiamp is aimed for professionals at culture and communication's technologies. Each edition of FIAMP is hosted in a different country.

The competition

On audiovisual and multimedia, is mediated by an international jury, and is open to museums and cultural institutions directors, initiators and producers of films, CD-ROMs, multimedia stations, DVDs, websites or interactive programs, as well as private companies having produced for museums and heritage institutions.

The awards (as trophies), during the closing ceremony of the Festival are:

- "Grand Prix du court métrage" (best short film), "Grand Prix du moyen métrage" (best medium-length film), "Grand Prix du long métrage" (best feature film),
- Web sites: "Prix Web'Art" for institutional Web site and "Prix Spécial Web'Art" for Special programmes on a web site,
- "Prix Multimédi'Art": CD-Roms, interactive programs,
- "Prix Multimédi'Art Interactive" (Interactive stations and exhibits),
- "Prix Multimédi'Art Interactive innovant",
- "Grand Prix AVICOM" also said "Prix Claude-Nicole HOCQUARD" best production regardless of any categories.

Presentations of productions to the public

Video productions entered for the competition Fiamp presented to the public as part of the program "Ciném'Art."

"Multimedia Exhibition" and "Cyber-Museum" allow individual consultation of all CD-ROM, DVD-ROM, multimedia stations, interactive programs for Mobile and web sites, registered in the competition of Fiamp 2014.

"Open" programming on a theme, a producer, a series.

Professional Forum

Round tables, conferences, and demonstrations, with the participation of museum and professional heritage and those in the audiovisual and communication new technologies.

FIAMP.2015 Partners

Co-organizers:

- Guatemala ICOM National Committee

With the support of:

- ICOM International Council of Museums
- ICCROM (International Centre for the Study of the Preservation and Restoration of Cultural Property)

Information and Registration

Entry forms for the competition (as PDF file) can be downloaded from the web site of AVICOM <<http://network.icom.museum/avicom/L/10/>>, sent by e-mail and by post (signed)

1 / Registration for competition:

Institutions or private companies wishing to take part in the 2015 Festival competition should send the duly completed entry form to the Festival office, in Paris.

2 / Registration of festival attendees:

The people wishing to attend the professional days in La Antigua Guatemala will have to request the registration form directly on the AVICOM Web site and on that of ICOM Guatemala <<http://museosdeguatemala.org/>>. Consult regularly the 2 websites.



Created in June 1991, AVICOM, the International Committee of Museums for Audiovisual and New Image and Sound Technologies, is one of the ICOM (International Council of Museums) international committees. It is headquartered in Paris, in the House of the NGO of UNESCO.

The committee members are curators, scientists, experts, and department who use audiovisual materials and new technologies in Museums and cultural and heritage institutions Other external professionals also contribute on a consultancy basis.

General rules

To register audiovisual (films and videos), multimedia (CD-Rom, DVD, Interactive stations and exhibits) productions, interactive programs or web sites in the Fiamp competition, you must comply with the rules set out below, and return the duly completed entry form to the general organizing committee before the closing date, by e-mail or post office. The registration package may be obtained by:

- Downloading the form (PDF) from our Internet site <<http://network.icom.museum/avicom/L/10/>>
- Requesting it from the Fiamp general organizing committee, which will send it to you as an email attachment in answer to your e-mail.

In each case, documents must be sent by post, with the productions registered.
The registration file must be copied for each titled registered.



1/ Participation

Any museum is eligible for participation (fine arts, modern and contemporary art, archeology, ethnology, sciences and technology, natural sciences, popular arts and traditions, history...), any heritage institution (monument, castle, historical site), or any cultural institution, directing, producing or initiating audiovisual (film or video) and multimedia (CD-Rom, DVD, interactive programs or web sites) productions, or lending a scientific expertise.

Only the above listed institutions are able to present their web site.

Private companies having realized a program validated by a museum or a cultural authority, and whose content is described in subparagraph 2 may also participate.

2/ Content of productions

Productions may highlight a cultural institution, collections, museography, heritage (as defined by UNESCO), artist or a period of history of arts, and may have, in this end, an educational, promotional, artistic, or ludo-cultural content.

3/ Competition and awards

All the audiovisual, multimedia and interactive productions registered in the Festival are submitted to the competition. The jury's decision will consider the quality not only of the scholarly content, the format (layout, ease of browsing), but also the originality. Trophies will be awarded to the winning institutions and companies for the following categories:

Audiovisual productions:

3 categories : short film (under 10 min), medium length (between 10 and 30min) and feature (until 55 min)

Multimedia productions:

5 categories:

1. "Prix Multimédi'Art" for cultural institutions, or companies having worked in partnership for a cultural institution, for CD-Roms and DVD-Roms.
2. "Prix Multimédi'Art Interactive" for cultural institutions who directed, produced or initiated terminals, interactive programs, or mobile and tablet applications.
for the jury, the terminals must be viewable on a DVD media. The interactive programs should be viewed for free or downloadable).
3. "Prix Multimédi'Art Interactive innovant" for programs using innovative technologies (eg. Augmented reality).
for the jury, the programs must be viewable on a DVD media. The interactive programs should be viewed for free or downloadable).
4. "Prix Web'Art" for cultural institutions who directed, produced or launched a corporate (institutional) website.
5. "Prix Spécial Web'Art" for cultural institutions having directed, produced or initiated a specific program or virtual exhibition, integrated (or integrable) to an institutional website.

The "**Grand Prix AVICOM**" called also "Prize Claude-Nicole HOCQUARD" (the name of the founder of AVICOM), is all categories, and will be awarded to the best museographic depiction of collections.

Are classified "**out of competition**" the productions (audiovisual and multimedia) of which the institutions, or the partners, play a part in the organization of the festival. They can not be registered for the competition.

4/ The jury

The commission of preselection will select the productions to be officially entered in the competition. In Paris, an international jury (specialists in culture, technology and communication) will award the prizes to the best productions. Announcement of award winners and the awards ceremony will be held during the official Festival closing ceremony (except imponderables).

5/ Viewing media for the jury and screenings during FIAMP

Productions (no model or beta version), submitted to the jury and shown during FIAMP are to be in the following formats: for audiovisual productions, DVD; for CD-Roms: PC standards; and for Interactive stations, interactive and mobile programs, and web sites, burned to DVD (when possible).

The jury must be able to view the productions in Paris during its meeting. Any program technically nonconsultable, could not be registered and accepted.

6/ Registration and submission of productions before **Friday, April 17, 2015**

Registrations are to be sent to the Festival general organizing committee in Paris, using the entry form(s) attached, duly completed and **signed by the head of institution**, together with the registration fees and the specified audiovisual and/or multimedia formats.

Each institution can register up to 5 titles (in all categories) produced between 2012 and 2015 (and not entered in previous FIAMP editions, with the exception of modified web sites).

Address :

Maison de l'UNESCO
General Secretary of ICOM
AVICOM international committee / Executive management of FIAMP
1 rue Miollis, 75732 Paris Cedex 15 - France

7/ Registration fees

Registration and application fees of 50 Euros for each title submitted must be sent with the entry form.

Modes of payment: bank transfer HSBC, or cheque. See details at the end of the file.

8/ Transport, customs and insurance fees

Fees and taxes of transport and delivery, customs and insurance costs for productions and files are the responsibility of the sending institution. Any package received by post office or express delivery will be returned to sender if the costs have not been fully prepaid.

In the event of theft, damage or loss, FIAMP and AVICOM shall not be responsible.

9/ Special provisions

The Fiamp keeps the sent productions (audiovisual and multimedia), and takes the right being able to spread all or part of these in promotional and cultural purposes of the festival (but not commercial), with exemption of the rights of diffusion, author, property, or other (and according to the quotation right).

The authors, directors and producers of audio-visual and of multimedia programs authorize Fiamp to reproduce in the catalogues (papers or multimedia) the publications of the Festival published on this occasion, and on its Web site, texts, biographies, filmography, photos, photograms, and extract of 1 minute of each production.

The authors and producers of audio-visual and multimedia of the Official Selection allow broadcast on national and international television networks, of extract of 1 minute of their selected products, without requiring fees and property rights.

10/ Acceptance of rules

The applicant unreservedly accepts the terms of these rules.

General Organizing Committee:

dossier n°

◀ **INFORMATION AND ENTRY FORM** ▶

INSTITUTION INFORMATION SHEET

(please use BLOCK capitals - * obligatory mention)

Name of the applying institution:

(registering the title(s) in the competition)

.....

Address* :

.....

Postal code and city* :

Country* :

Phone* :

Fax :

E-mail* :

Web URL :

Name and first name of the head of the institution* (Mr, Ms):

.....

Phone :

Fax :

E-mail* :

Name and first name of audiovisual manager (Mr, Ms):

.....

Phone :

Fax :

E-mail :

Name and first name of new technologies manager (Mr, Ms):

.....

Phone :

Fax :

E-mail :

Name and first name of webmaster (Mr, Ms):

.....

Phone :

Fax :

E-mail :

Type of institution* :

Name and signature of the head of institution*:

The above, having familiarized himself / herself with the rules and regulations of participation in the FIAMP.2015, agrees to comply with the rules of the FIAMP and to register the production corresponding to the enclosed form.

Date*:

Signature*:

A / PRODUCTION SPECIFICATIONS ▼

A.1	Title* :
	Subtitle:
	Year of production*:
	Medium*:
	<input type="checkbox"/> DVD <input type="checkbox"/> CD-R <input type="checkbox"/> DVD-R <input type="checkbox"/> Interact. stations <input type="checkbox"/> Interact program <input type="checkbox"/> Mobile-Tablet <input type="checkbox"/> Web site

A.2	Category(ies) *	
	<input type="checkbox"/> Fiction <input type="checkbox"/> Documentary <input type="checkbox"/> Scenography <input type="checkbox"/> Video Art or Techno Art <input type="checkbox"/> Report	<input type="checkbox"/> Information document <input type="checkbox"/> Advertising document <input type="checkbox"/> Training document <input type="checkbox"/> Museographic illustration <input type="checkbox"/> Cultural entertainment
	Theme (s) *	
	<input type="checkbox"/> Archaeology <input type="checkbox"/> Modern and Contemporary Art <input type="checkbox"/> Fine Arts <input type="checkbox"/> Ethnology <input type="checkbox"/> History	<input type="checkbox"/> Natural History <input type="checkbox"/> Museology <input type="checkbox"/> Heritage <input type="checkbox"/> Science and technology

A.3	Summary (French or English only) * To supplement in appendix, if necessary.

A.4	REGISTRATION OF THE AUDIOVISUAL PRODUCTIONS	
	Length*:	
	Existing versions:	<input type="checkbox"/> national language: <input type="checkbox"/> other (specify):

A.5	REGISTRATION OF MULTIMEDIA PRODUCTIONS					
	<input type="checkbox"/> CD-ROM	<input type="checkbox"/> DVD-ROM	<input type="checkbox"/> Interactive stations	<input type="checkbox"/> Mobile-Tablet	<input type="checkbox"/> Interactive	<input type="checkbox"/> Innovative
	Existing versions:	<input type="checkbox"/> national language:		<input type="checkbox"/> others (specify):		
	Required configuration:					

A.6	REGISTRATION OF WEB AND ON-LINE PRODUCTIONS	
	<input type="checkbox"/> Web site	<input type="checkbox"/> Specific program or virtual exhibition
	URL Address 1 (http) *:	
	URL Address 2 (http):	
	Existing versions:	<input type="checkbox"/> national language: <input type="checkbox"/> others (specify):
	Any specific technology necessary for viewing? Specify:	

B / PRODUCTION INFORMATION SHEET ▼

B.1	For the applicant institution (required information) :	
	*Occasion and purpose for which this program was produced? Target audience?	
	Is your institution a co-author?	<input type="checkbox"/> no / <input type="checkbox"/> yes
	Is your institution a co-producer?	<input type="checkbox"/> no / <input type="checkbox"/> yes
	Is your institution a scientific adviser?	<input type="checkbox"/> no / <input type="checkbox"/> yes
Any commercial exploitation for this production*? <input type="checkbox"/> no / <input type="checkbox"/> yes		
Name and address of cultural institution partners:		

B.2	Name and first name of the film director (audiovisual):
	Name and first name of the main author (multimedia):
	Address :
	Postal code and city :
	Country :
	Phone :
	Fax :
E-mail* :	
Biography of film director / author (attach C.V. if possible)	

B.3	Main producer:
	Address :
	Postal code and city :
	Country :
	Phone :
	Fax :
	E-mail :
Co-producers (specify - address) :	

B.4	Publisher :
	Address :
	Postal code and city :
	Country :
	Phone :
	Fax :
E-mail :	

Additional documentation regarding the production, institution, author, producer and distributor can be added to the entry form.

General Organizing Committee.	dossier n° :
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◀ Mode of payment and registration fees ▶

(*required information)



Registration fee of 50 Euros per title

Name of the applicant institution*:

(registering the title at the competition)

Title registered*:

Medium* : DVD-AV / CD-Rom / Interactive stations / Interactive program /
 DVD-Rom / Apps mobile-Tablet / Web / innovative program

Choose your mode of payment and check the corresponding square



Payable check

To: Association ICOM AVICOM

To send to the address of AVICOM: Maison de l'UNESCO - Association ICOM-AVICOM - 1 rue Miollis 75732 Paris, France

To the attention of Florian COURTUY

Bank transfer

Beneficiary name: Association ICOM-AVICOM

Beneficiary address: Maison de l'UNESCO - 1 rue Miollis 75732 Paris, France

IBAN: FR76 3005 6005 1105 1100 1369 321

Code Swift: CCFRFRPP

HSBC Bank address: 103, avenue des Champs-Élysées 75419 Paris, France

Name and first name of the head of the institution:

Signature of head of institution*:

Entry form completed on* : / /

Partners of Fiamp.2015



AVICOM



ICOM Guatemala



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